



iConji Communications Workshop

6-6:30 pm "Welcome!"

- Attendees arrive
- Food is served, time to chat, get to know each other
- Attendees design their own name tag using images, not words

6:30-7:00 pm "Introductions"

- Intro to Workshop facilitators
- Intro to iConji concept, history
- Intro to language and art as foundation for communication
- Demo iConji Messenger, iConji Social, Facebook with translation
- State goals for the evening
- Showcase sample iConji characters

7-8:00 pm "iConji Character Creation"

- List of character vocabulary is presented on overhead
- Attendees are divided into groups, mostly by language
- Attendees develop as many characters as they desire / are able
- Facilitators assist with creative process
- Allow for pauses / discussion to clarify issues for all participants

8-9:00 pm "iConji Character Discussion"

- Facilitator initiates show-n-tell using his/her own design, or a few designs of the participants (ie: those who left early)
- Each group showcases their character in front of room
- Open discussion, addressing immediate clarity of design, the function as a pair (Do the characters appear to belong to a pair?); universal nature of designs, and elements unique to particular cultures

At the closing, all characters are gathered, making certain each includes the artists' name(s), country, email, and a story if they wish to capture the dialog of their group.