

The logo for iConji features a stylized lowercase 'i' in orange, positioned inside a yellow-outlined square with rounded corners. To the right of this icon, the word 'Conji' is written in a bold, orange, sans-serif font. The 'i' in 'iConji' is also orange and shares the same font style as the rest of the text.

iConji



What is iConji?

- A fun, simple to use, creative alternative to text messaging.
- A colorful, engaging enhancement to Facebook and Twitter posts, and email.
- A system for communication with people of a different language; character meanings are pre-translated into multiple languages.
- A living, growing, world-wide art project.





A Brief History

- Conceived in the fall of 2008. First design session in February 2009.
- Launched in May 10, 2010 with 1187 unique characters.
- Includes most used 250 words in text messaging (but still missing too many!).
- Vocabulary is pre-translated into English, Italian, French, German, Spanish, Hindi, Chinese, Japanese, Polish, and Swahili.
- Includes a country flag for every nation on the Earth.

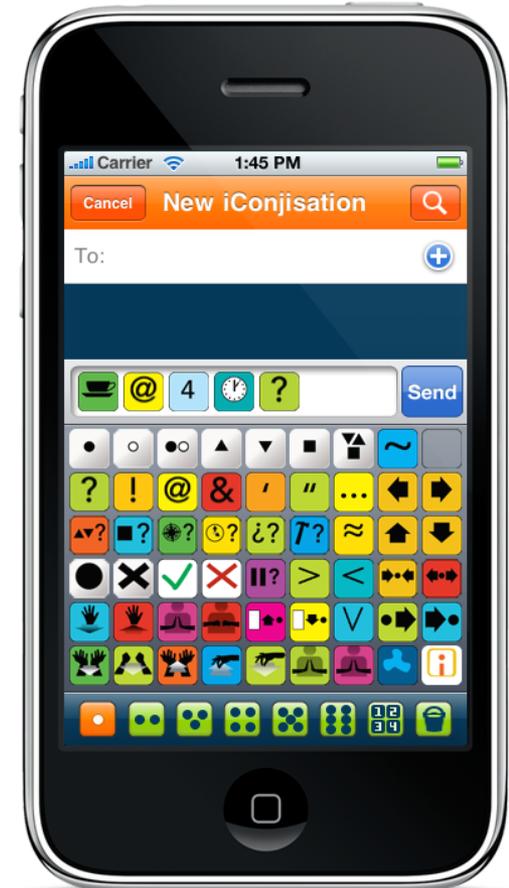




The Applications

iConji Messenger

- For person-to-person communication.
- An alternative to plain (boring!) SMS.
- Fully customizable keyboard.
- Includes personal Avatars, Friends, history.
- Runs on Apple iPhone, iPod Touch, iPad, supported web browsers, and within Facebook.

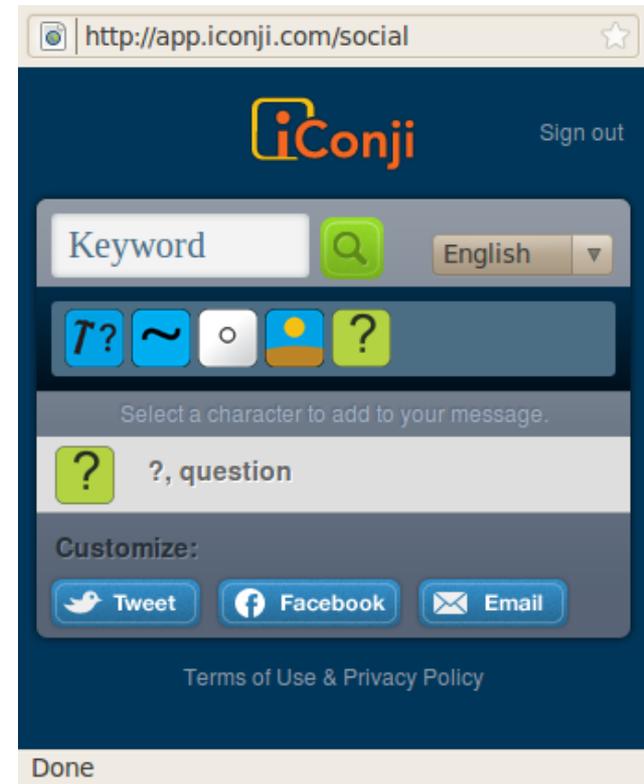




The Applications

iConji Social

- Post to Facebook Wall and Twitter accounts—visitors see iConji character definitions in their own language.
- World's only inter-lingual Twitter-er!
- Add color, humor, and fun to email.
- Runs on supported web browsers.
- No account required.



To learn more, visit www.iconji.com/apps/



Explore iConji

[Search Tips](#)

Character	English	<input type="text" value="French"/>	<input type="text" value="Japanese"/>	<input type="text" value="Italian"/>	<input type="text" value="Swahili"/>	
	terrier dog	braque allemand	テリア犬	cane terrier	mbwa	Show Usage
	rottweiler dog	rottweiler, bouvier allemeand	ロットワイラー犬	rottweiler	mbwa	Show Usage
	doberman pinscher dog	doberman-pinscher, doberman-pincher	ドーベルマン	doberman	mbwa	Show Usage
	labrador dog	labrador, retriever du Labrador	ラブラドル犬	labrador	mbwa	Show Usage
	great dane dog	danois, grand danois	グレートデン犬	dalmata	mbwa	Show Usage

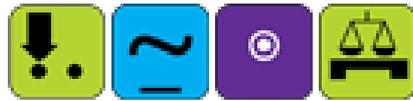
To learn more, visit www.iconji.com/explore/



iConji Communication Workshop

- Each of you can become an iConji Artist.
- The characters you create today will be included in the world-wide vocabulary, available to everyone in the world through all the applications.
- But most important to this event, is a look at how we communicate, both internal to our minds and through our interpersonal expression.







**How do visual images affect the
way we communicate?**

**How does our cultural foundation and identity
affect these visual images?**

How could we improve interpersonal and global communication if we better understood cultural foundations other than our own?



Vocabulary Suggestions

- expensive / cheap
- interesting / boring
- intelligent / unintelligent
- clean, sanitary / dirty, unsanitary
- alive, living / dead, deceased
- easy, simple / hard, difficult
- right / wrong
- correct / incorrect
- true / false
- shy, bashful / bold, confident
- dry, arid / humid, damp
- absent / present
- hungry, peckish / full, satiated
- important / unimportant
- crucial / trivial
- essential / unessential
- necessary / unnecessary
- permanent / temporary
- polite, courteous / impolite, rude
- likely, probable / unlikely, improbable
- possible / impossible
- successful / unsuccessful
- victorious / defeated
- sudden, abrupt / gradual, incremental
- known / unknown
- acknowledged / secret
- recognized / unrecognized
- obvious / mysterious
- guilty / innocent or guiltless
- responsible / irresponsible



Thank you!

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iConji

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iConji Forums

forums.iconji.com

iConji at Facebook

Search for “iConji” or “iConji Fan Page” at Facebook